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CATHEDRAL CITY PARKS AND RECREATION FREQUENTLY ASKED QUESTIONS

HOW COULD PARKS AND RECREATION IN CATHEDRAL CITY BE IMPROVED?

Cathedral City is the only Coachella Valley city without its own local parks and recreation department. As a result, local children, families and seniors have access to fewer parks and recreational programs and services than residents in surrounding communities.

HOW CAN CATHEDRAL CITY WORK WITH DRD?

Cathedral City and Desert Recreation District are exploring a partnership that would allow DRD to upgrade the condition of local parks, keep them well maintained and offer improved parks and recreational services to Cathedral City children, families and seniors.

HOW IS DRD PLANNING TO IMPROVE PARKS AND RECREATION IN CATHEDRAL CITY?

Upgrading maintenance of Cathedral City parks to the same standard as DRD parks throughout the region will help maintain safe drinking water at parks, repair deteriorating facilities and improve security lighting and fencing. DRD would also expand community recreational programs and facilities to provide Cathedral City's 14,000 children and youth after-school, weekend and holiday programs to keep them engaged in healthy activities, off the streets and out of trouble. DRD will also operate cooling centers like those offered in other communities for residents without air conditioning or who need a safe place during extreme heat or a natural disaster.

HOW WOULD IMPROVEMENTS TO CATHEDRAL CITY PARKS AND RECREATION PROGRAMS BE FUNDED?

To provide dedicated and locally controlled funding for parks and recreation, Cathedral City is considering placing a local funding measure on the November 2022 ballot.

HOW WOULD DEDICATED LOCAL FUNDING HELP UPGRADE CATHEDRAL CITY'S PARKS?

A local funding measure would provide a dedicated, locally controlled source of revenue to:

- Provide safe and clean parks, playgrounds and recreational facilities in Cathedral City
- Maintain and improve neighborhood park safety
- Maintain safe drinking water and improve conservation
- Enhance youth drug and gang prevention programs
- Provide affordable after-school and senior programs
- Address homeless in local parks

SHARE YOUR INPUT

We welcome your feedback and questions as Cathedral City plans for the future of parks and recreation. For any additional questions please contact DRD General Manger Kevin Kalman at kkalman@drd.us.com or (760) 347-3484 or Cathedral City Manager Charles McClendon at cmcclendon@cathedralcity.gov or (760) 770-0372. To complete the community survey please visit tinyurl.com/CCParksSurvey or scan the QR code to the left.

myrecreationdistrict.com | MyRecreationDistrict | @MyDRD | @MyRecreationDistrict
cathedralcity.gov | CathedralCityMunicipal | @DiscoverCC

Planning for the Future

OF CATHEDRAL CITY PARKS AND RECREATION

DESERT RECREATION DISTRICT

Cathedral City

Cathedral City — Desert Recreation District:

A PARTNERSHIP FOR BETTER PARKS AND RECREATION

IMPROVING PARKS AND RECREATION FOR CATHEDRAL CITY RESIDENTS

Cathedral City is always looking to improve the services provided to our residents and create a sense of community. Currently, Cathedral City is the only Coachella Valley city without its own local parks and recreation department. As a result, local children, families and seniors have access to fewer parks, recreational programs and related services than residents in surrounding communities.

EXPANDED PARTNERSHIP TO BETTER SERVE YOU

Cathedral City is unable to maintain local parks and facilities to the same standards as neighboring communities. That is why the city is exploring a partnership with Desert Recreation District (DRD) to update and maintain local parks and increase recreational opportunities for our residents. DRD has maintained neighborhood parks, open spaces, community centers, sports fields, pools and provided quality recreational programs for children, families and seniors in communities around the Coachella Valley for over 70 years. DRD also serves as an essential resource by providing meals, food distribution, emergency shelters and cooling and warming centers for people in need.

WE ASKED AND YOU RESPONDED

Earlier this month, we mailed you a survey describing our identified needs and asked you to share your priorities for local parks and recreation. With hundreds of survey responses tallied, here's what we heard are community priorities for Cathedral City parks and recreation:

Percent of respondents marking items as high or medium priority

LOCALLY CONTROLLED FUNDING FOR CATHEDRAL CITY PARKS AND RECREATION

Based on identified facility needs and input from the community, Cathedral City is considering placing a local funding measure on the November 2022 ballot.

If approved by voters, this measure would cost property owners 15¢ per building square foot annually on single-family residential units to:

- Provide safe and clean parks, playgrounds and recreational facilities in Cathedral City
- Maintain and improve neighborhood park safety
- Maintain safe drinking water and improve water conservation
- Enhance youth drug and gang prevention programs
- Provide affordable after-school and senior programs
- Address homelessness in local parks

MANDATORY FISCAL ACCOUNTABILITY AND OVERSIGHT

A local funding measure for Cathedral City parks and recreation would require strict fiscal accountability protections, including:

- Every penny must stay in Cathedral City for parks and recreation only
- No funds could be used for administrator salaries or pensions
- An independent citizens' oversight committee and annual audits would be required
- No funds from a potential measure could be taken by the State