



MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE ~ MEETING RESULTS ~

CITY HALL – COMMUNITY DEVELOPMENT CONFERENCE ROOM
68700 AVENIDA LALO GUERRERO
CATHEDRAL CITY, CA 92234

DATE: APRIL 23, 2013

CALL TO ORDER

The meeting was called to order at 3:09 p.m.

ROLL CALL

Chair Culbertson - Present
Committee Member Hall – Present
Committee Member Purnel – Present
Committee Member Kiner – Excused
Committee Member Rivera – Excused

APPROVAL OF MINUTES FROM FEBRUARY 26, 2013

MOTION: Committee Member Purnel, seconded by Committee Chair Culbertson to approve minutes of the February 26, 2013 meeting. Motion passed 3-0

NEW BUSINESS

- **Administrative Design Review No. 13-001** – Review of proposed showroom and service area additions and façade improvements to Palm Springs Motors (Lincoln and Ford).

Project Name: Palm Springs Motors
Applicant: Ken Stendell
Location: 69200 East Palm Canyon Drive
Zoning: PCC (Planned Community Commercial) District
General Plan: CG (General Commercial)
Proj. Manager: Pat Milos

A motion was made by Committee Member Purnel and seconded by Committee Member Hall and approved on a 3-0 vote to recommend approval of the project as shown that incorporates the following recommendations:

Architecture and Landscape

1. Confirm that the corrugated metal used on the façade is seamless (the applicant later confirmed that the corrugated metal would be seamless).
2. Provide landscaping treatment along the façade to soften the look of the proposed building (the applicant contacted Ford Motor Division about adding landscaping along the building façade and, although appreciative of the Committee's comments, declined this request – see attached letter from Ford/Lincoln Sales Operations dated May 1, 2013).
3. Any changes to the monument sign/reader board shall reflect and same design and colors as the proposed building façade improvements (none are proposed at this time).
4. The colors of the service building shall be to be consistent with the proposed façade colors.

COMMITTEE MEMBER COMMENTS

- Committee Member Purnel commented on the landscaping at Carpet Empire along East Palm Canyon Drive. It is incomplete and does not match the landscape plans approved by ARC.
- Committee Chair Culbertson commented on the unfinished base of the Saguaro Cell Tower located along Grandview Avenue in Cathedral City Cove.

ADJOURNMENT

The meeting was adjourned at 4:00 p.m. to the next regularly-scheduled Architectural Review Committee meeting to be held on Tuesday, May 28, 2013, at 3:00 p.m. in the City Hall Community Development Conference Room, 68-700 Avenida Lalo Guerrero.