

## COMMERCIAL FAÇADE PROGRAM



*“Working together to beautify our City”*



The Commercial Façade Program (CFP) is designed to assist Owners or Responsible Tenants with improvements to their commercial properties and businesses in the City of Cathedral City.

Eligible improvements for the Commercial Façade Program may include, but are not necessarily limited to: façade renovation; signs; doors; windows; awnings; graphics; exterior lighting



improvements; landscaping; decorative fencing and landscaping of vacant parcels in connection with façade treatment; capital improvements such as surface parking lot

installation and improvements, sidewalks, lighting, curbs, and gutters in conjunction with façade work; and certain types of passive energy conservation improvements.

All improvements must conform to the City's Building Codes and design guidelines for the project area. The overall project must provide a sufficiently substantial level of improvement to be acceptable by the City for inclusion in the Commercial Façade Program. Maps depicting the target area for the Program are displayed on the back of this brochure.

A Development Application Form, Commercial Façade Program Application and prepared plans with required attachments will need to be submitted to Redevelopment Agency. Staff will submit the package to the Architectural Review Commission (ARC) through the City's Planning Department. Additional detailed program information as well as ARC & FEP Applications are available by contacting Mitch Nieman, Development Project Manager, at (760) 770-0348.

Following ARC approval, staff will prepare documents for the Applicant's signature including a Façade Agreement & Easement. In consideration of the City's acceptance of the above agreements, the City will provide funds of half of the costs for improvements approved by staff up to a maximum of \$615 per linear feet of commercial property frontage. Properties that are located outside of the target area may be eligible for Program Consideration with City Council approval.

Based  
on the  
projects  
scope



and level of detail, the Façade Enhancement Program may also provide funds for preparation of conceptual plans with prior approval. The program requires the Applicant to obtain proposals for the proposed project from a minimum of two (2) general contractors or two (2) specialty contractors for each trade.

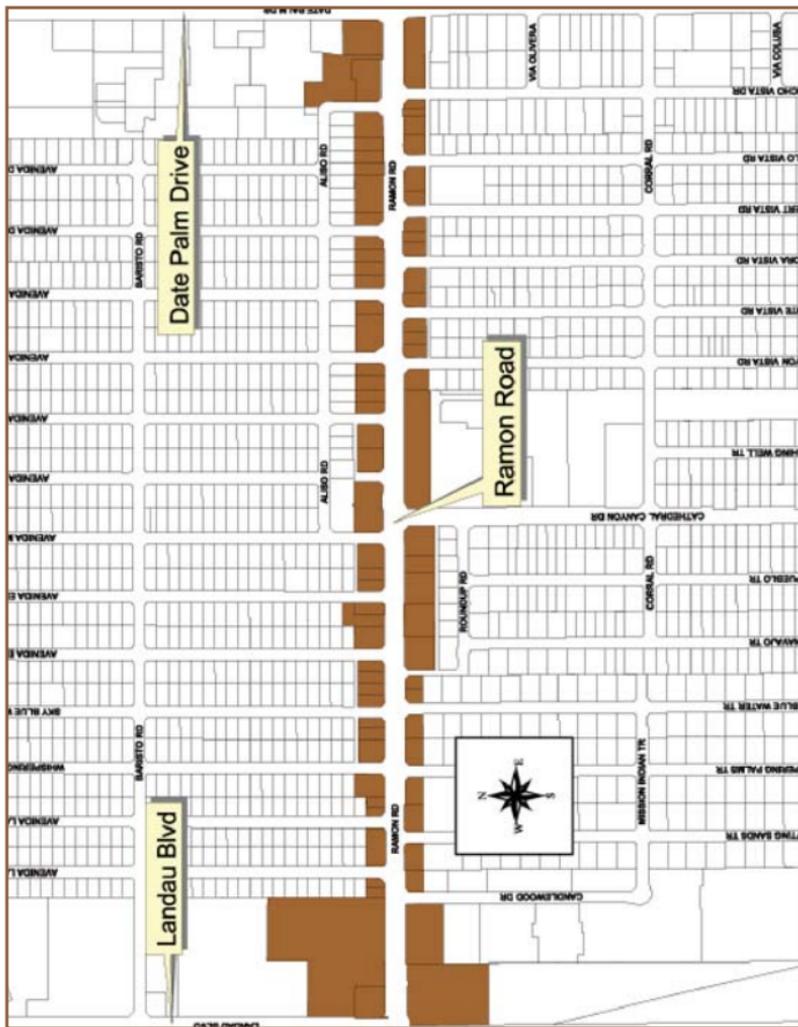
The Applicant needs to provide the City with the following in addition to the completed Façade Enhancement Application prior to City approval of the project and Applicant commencing improvement work:

- (1) Copy of Development Application Form to ARC
- (2) Copy of ARC approval of project
- (3) Copy of building and conceptual plans



Upon receipt of the above, staff will then prepare for the Applicant's signature on the Façade Agreement and the Façade Easement forms.





## PROJECT LOCATION MAPS

