



Cathedral City

PLANNING COMMISSION ACTION MINUTES

CITY HALL – COUNCIL CHAMBER
68700 AVENIDA LALO GUERRERO
CATHEDRAL CITY, CA 92234

DATE: AUGUST 6, 2014
CALLED TO ORDER: 6:03 P.M.

COMMISSIONERS PRESENT/ABSENT

Chair Hooks	Present
Vice-Chair Rivera	Excused
Commissioner Aguilar	Present
Commissioner Baker	Present
Commissioner Holt	Excused
Commissioner Kaplan	Present
Commissioner Purnel	Excused

STAFF PRESENT

Pat Milos, Community Development Director
Robert Rodriguez, Development Services Manager
Charles Green, City Attorney

ELECTION OF OFFICERS: STREETS AND TRANSPORTATION SUBCOMMITTEE

Continued to the next regularly scheduled meeting

APPROVAL OF MINUTES – June 18, 2014

Continued to the next regularly scheduled meeting

NON-PUBLIC HEARING ITEM

Item #1

CASE NO: Sign Permit 14-052
Master Sign Program for
Cathedral City Plaza

STAFF: Robert Rodriguez,
Development Services
Manager

APPLICANT: Jim Cross, Best Signs

LOCATION: Cathedral City Plaza Shopping Center addressed at 68325 East Palm

Canyon Drive, which is located on the south side of East Palm Canyon Drive between Melrose Drive and Palo Verde Drive.

REQUEST: A Master Sign Program for Cathedral City Plaza outlining the design, locations, size, and colors for two new monument signs, building address signs, future wall signs for all tenants, window signage, and accessory signs.

RECOMMENDATION: Approval

MOTION: To approve Sign Permit 14-052, Master Sign Program for Cathedral City Plaza, with the addition of the following Conditions of Approval:

- Allow the City to utilize the electronic reader-board sign (monument sign 1) for community messages; and
- Applicant to work with City staff to redesign the base section of the tenant monument sign (monument sign 2 next to Mattress Showroom).

VOTING RESULTS: Commissioner Baker, seconded by Commissioner Kaplan

APPROVED: 4-0

AYES: Aguilar, Baker, Hooks, Kaplan

NOES:

ABSENT: Holt, Purnel, Rivera

PUBLIC HEARING ITEM

Item #1

CASE No: Zoning Ordinance Amendment 14-001 **STAFF:** Robert Rodriguez,
Development Services
Manager

APPLICANT: City of Cathedral City

LOCATION: A portion of the Mixed Use Commercial (MXC) District bounded by the North Cathedral Channel to the north, Date Palm Drive to the east, East Palm Canyon Drive to the south, and Monty Hall Drive to the west.

REQUEST: Consideration of an Exemption from the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of the State CEQA Guidelines.

Recommend that the City Council approve an amendment to Chapter 9.31, Mixed Use Commercial (MXC) District, to add Section 9.31.035 to add minimum lot size development prohibitions and requirements applicable to a specified portion of the MXC District

RECOMMENDATION: Approval

MOTION: To approve Zoning Ordinance Amendment 14-001

VOTING RESULTS: Commissioner Aguilar, seconded by Commissioner Baker

APPROVED: 4-0

AYES: Aguilar, Baker, Hooks, Kaplan

NOES:

ABSENT: Holt, Purnel, Rivera

ADJOURNMENT

The meeting was adjourned at approximately 7:01 p.m.