



**Public Arts Commission**  
**AGENDA**  
City Hall  
68700 Avenida Lalo Guerrero Cathedral City, CA 92234

**City Council Chamber Room 3<sup>rd</sup> Floor**

**Monday, July 11, 2016**  
**5:30 p.m.**

---

**CALL TO ORDER**

**ROLL CALL**

**PUBLIC COMMENTS**

*Members of the public may address the Commission on any matter not listed on the Agenda. Please complete a 'Request to Speak' form and limit your comments to three minutes. When you are called to speak, please come forward and state your name and city of residence for the record.*

*In response to Government Code Section 54954.2, members of the Commission may only: 1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the Commission at a subsequent meeting concerning any matter raised by the public; or, 6) direct staff to place a matter of business on a future agenda. Unless otherwise authorized by the Commission, **public comments shall be limited to three minutes.***

**AGENDA FINALIZATION**

*At this time the Public Arts Commission may announce any items being pulled from the agenda or continued to another date.*

**URGENCY ITEMS**

*Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the Commission to take action on any item that does not appear on the agenda only if 2/3rds of the Commission (if all are present) or all members of the Commission (fewer than all members are present) determine there is a need to take immediate action on the item and the need to take immediate action came to the Commission's attention after the agenda was posted.*

**APPROVAL OF MINUTES**

*Review of meeting minutes from previous meeting.*

**AGENDA**

*Commissioners are required to submit future agenda items 5 business days prior to the upcoming meeting. All submittals must include the following information: Agenda Title, Sponsors (2 required), Background and Recommendation.*

**1. PRESENTATION OF THE CATHEDRAL CITY HISTORICAL SOCIETY BY PRESIDENT ROBERT GOMER**

**Sponsors:** Sue Townsley, Alan Carvalho

**Background:** To help celebrate the 35th anniversary of our city, the CCHS has requested that the new art gallery be shared with them for the month of November so that they can present historical archives made up of photos and documents of the city's our early history. Many of the archives have not been available to the public, and this could create a data base for public access. The gallery space would be open to the public during set hours to be determined.

**RECOMMENDATION:** The commission discusses giving access to the CCHS, to go over details of who will be docents, how it will be set up, and how long it will be operational. Another discussion is if the lobby space at city hall might be a more permanent installation for CCHS.

**2. ARTIST PRESENTATION/ GARY BORGSTEDT**

**Sponsors:** Simeon Den, Tim Parrott

**Background:** Prominent local artist is appearing to increase the visibility of his work for future exhibitions and RFP considerations.

**RECOMMENDATION:** To make note of this artist and include him in our public arts app.

### **3. ARTIST PRESENTATION/JUAN MANUEL-ALONSO WITH POWERPOINT PRESENTATION**

**Sponsors:** Tim Parrott, Alan Carvalho

**Background:** Prominent local artist is appearing to increase the visibility of his work for future exhibitions and RFP considerations.

**RECOMMENDATION:** To make note of this artist and include him in our public arts app, and to reiterate that residents of Cathedral City are given priority for promotion and public gallery consideration for the upcoming year 2017.

### **4. ARTIST PRESENTATION / SOCRATES PAINTER**

**Sponsors:** Tim Parrott, Simeon Den

**Background:** Prominent local artist is appearing to increase the visibility of his work for future exhibitions and RFP considerations.

**RECOMMENDATION:** To make note of this artist and include him in our public arts app.

### **5. AN OFFICIAL VOTE ON APPROVAL OF THE BUDGET FOR THE LALO GUERERRO SCULPTURE OF \$51,535.00**

**Sponsors:** Simeon Den, Alan Carvalho

**Background:** Having shared the information with the city council in study session, the commission is now positioned to approve the funding for the project, present it to the city council immediately, and have the artist receive payment to proceed with the sculpture. City Council supports a proposal for a concert benefit by Los Lobos be seriously considered for fundraising, with the assistance of the city, events director Chris Parman, and the in kind services of the city to move this forward asap. Co-chair Alan Carvalho has been in tight communication with both Dan Guererro & Chris Parman regarding the possibility of the benefit concern being held at Field of Dreams stadium.

**RECOMMENDATION:** The commission review the finances, upkeep and maintenance of this project, exact location of the sculpture in the existing town park, how much of a pedestal will be required, and any other issues related to the Lalo Guererro sculpture. Also discuss including a written agreement that the sculpture be ready, transported, and mounted at the location on the northeast corner of the existing downtown heritage park. This vote will be submitted to the next city council meeting on the 13th so as to expedite the sculpture for a November unveiling. Also, it's recommended that a subcommittee be implemented to work directly with Chris Parman & Dan Guererro to move the benefit concert forward with date, ticket sales, and promotion.

### **6. APPROVE ARTWORK FOR PROPOSED MURAL AT PEREZ ROAD ARTS AND DESIGN DISTRICT**

**Sponsors:** Simeon Den, Denise Rodriguez Bowman

**Background:** Perez Road Associates, owners of Buildings H and I in the Perez Road Arts and Design District have requested that artwork for a proposed mural on the south-end of Building "I" be approved. At no cost to the City, the Perez Road Associates and the non-profit Agnes Pelton Society will partner in this effort to fully fund as part of the Agnes Pelton Murals Project, an ongoing community program to support children's art and local artists, whereby local artists will be commissioned to execute.

The existing policy regarding public murals that can be seen from public thoroughfares requires that the artwork not be "signage" and must be approved by the Public Arts Commission.

**RECOMMENDATION:** Discuss and vote to approve the image.

### **7. VOTE TO ACCEPT 6 SIMI DABAH SCULPTURES CHOSEN BY SUBCOMMITTEE**

**Sponsors:** Sue Townsley, Pam Price and Alan Carvalho

**Background:** A field trip in May to Simi Dabah sculpture garden was made to acquire 6 new works of art to the public arts commission. A PowerPoint presentation was made by Alan Carvalho at the commission meeting for June, showing which of the sculptures were chosen and where they will be placed.

**RECOMMENDATION:** It's recommended that the commission vote on accepting these gifts, vote on where they will be placed, and vote on financing the cost of transporting them to our city as soon as possible, and having them secured at each recommended location.

### **8. 35TH ANNIVERSARY COMMITTEE TRIBUTE LALO GUERRERO MURAL**

**Sponsors:** Simeon Den, Alan Carvalho

**Background:** Commission was informed at last meeting that 35th Anniversary Committee is sponsoring a mural competition of three local artists.

**RECOMMENDATION:** Review funding and details of how to best work with the 35th Anniversary Committee to move this forward.

## **9. RELOCATING THE BETTY GOLD SCULPTURE**

**Sponsors:** Sue Townsley, Tim Parrott

**Background:** Prominent artist Betty Gold sculpture has replaced an earlier sculpture “Friends of the Heart” by sculpture artist Robert Thornley. The donor, Dr. E. Herman Hieimann requests that the sandstone sculpture be returned to the Paseo. NOTE: The sculpture requires that this art be protected from the sun and elements because of the soft material use. From the city hall paseo and bring out of storage the “Friends of the Heart” by sculpture artist Robert Thornley. Both would be relocated within the city hall grounds by recommendation of the commission.

**RECOMMENDATION:** Three votes are recommended: 1) removal of Betty Gold from its present location, on the center concrete podium, 2) relocating Betty Gold outdoors near the entrance of the new gallery space, and 3) relocate the “Friends of the Heart” sculpture out from storage and back into a protected location within the paseo, near the entrance of city hall lobby.

## **10. PROCESS FOR CITY GALLERY EXHIBITIONS**

**Sponsors:** Simeon Den, Alan Carvalho

**Background:** The subcommittee offered an initial proposal to have Commissioners responsible for mounting exhibitions but discussion was tabled.

**RECOMMENDATION:** Revisit and discuss proposed processes by which exhibitions are mounted in the City Gallery and discuss options. Vote on Procedure.

## **STAFF COMMENTS**

## **COMMISSIONER COMMENTS**

## **ADJOURNMENT**

Public Arts Commission is not having a meeting in August. The next meeting is scheduled for September 12 2016

## **FUTURE MEETING DATE**

## **NOTES TO THE PUBLIC**

*Agendas for Commission meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City website, [www.cathedralcity.gov](http://www.cathedralcity.gov). The agenda is available for public inspection in the City Hall lobby or the City Clerk’s office the Thursday preceding the meeting. Any document or writing that relates to an agenda item on the Public Arts Commission meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby of the City Clerk’s office.*

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a Public Arts Commission meeting or other services offered by the City, please contact the City Clerk’s Office at (760)770-0385. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or at the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.*