



Cathedral City
68700 Avenida Lalo Guerrero
Cathedral City CA 92234

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Remember to VOTE on June 3rd!

You should be receiving your sample ballot soon.

- Early voting is available May 23-25 from 10am until 4pm at the Westfield Palm Desert Shopping Center.
- Polls are open 7am until 8pm on Election Day.
- Absentee ballots can be dropped off in the lobby of City Hall or at any polling place in the County on Election Day.

For more information visit: www.cathedralcity.gov

Si usted necesita esta información en español llame al 760-770-0372.



Cathedral City

Dear Neighbor,

Over the past five years, Sacramento politicians have taken \$20 million from Cathedral City. To deal with this loss of revenue, the City Council voted unanimously to place Measure B on the June ballot to continue the City's previously voter approved local funding without raising taxes.

Measure B ensures that our City continues to have a guaranteed source of revenue and requires that our tax dollars are spent locally for Cathedral City residents. Funds from Measure B will allow Cathedral City to maintain local control of vital public safety services and provide first responders with the equipment they need, such as bulletproof vests, breathing apparatuses, and protective clothing.

Without Measure B Cathedral City will lose nearly \$4.5 million in annual revenue and the community will experience dramatic cuts in services, especially Fire and Police.

Measure B does not create a new tax. It simply continues an existing one, with no tax increase.

For more information about Measure B, visit www.cathedralcity.gov.


Charles P. McClendon
City Manager

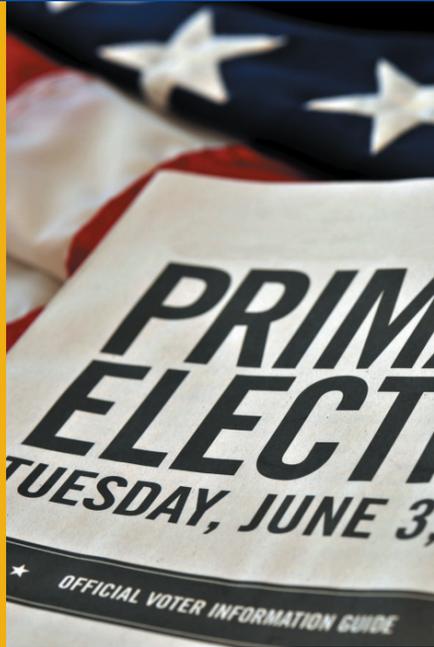

Kevin H. Conner
Police Chief


Robert Van Nortrick
Fire Chief



Don't forget to VOTE on June 3rd

OFFICIAL



Excerpt from Measure B Impartial Analysis

The proposed continuation is a general tax, ...which would be deposited in the City's general fund to be used for...police and fire services, street sweeping and repair, paramedics, parks and recreation, emergency response services, capital projects and other essential services...

The proposed measure is a continuation of an existing tax not a new tax...

The proposed measure provides for independent review of the revenues generated by the tax by the Citizens' Financial Advisory Committee, and requires annual financial audits performed by a qualified, independent third party, the results of which would be available for public review.



Cathedral City Measure B Voter Guide Official Resolution

Measure B: The Cathedral City Local Control Measure

WHEREAS, this measure does not create a new tax and would simply continue the existing tax, at existing rates, that the City has relied upon to maintain essential services; and

WHEREAS, continuing the existing tax ensures our City has a guaranteed source of local funding for our vital City services that cannot be taken by the State of California, ensuring our tax dollars are spent locally for Cathedral City residents; and...

WHEREAS, the City has had to freeze and cut positions in all City Departments, including a dramatic reduction to Public Safety Department. This reduction in Public Safety Officers has increased our response times in both the police and fire departments. Increased response times to 911 calls potentially place our citizens at risk in emergency situations where every second counts;

