



Cathedral City

Continuing Existing, Voter-Approved
Funding with NO increase in tax rates

Measure B

- Without Measure B, Cathedral City will lose \$4 million in existing, voter-approved annual revenue
- Over the past 5 years, Sacramento politicians have taken about \$20 million from Cathedral City's budget
- Measure B ensures that our City continues to have a guaranteed source of revenue that cannot be taken by Sacramento
- Requires that our tax dollars are spent locally for Cathedral City residents without raising taxes.

What is the issue?

Measure B will :

- Maintain funding for our locally controlled Police and Fire Departments so the needs of residents and local businesses are addressed effectively by people who work in our community
- Ensures our residents continue to receive emergency attention quickly
- Continues funding for neighborhood street patrols, gang and drug prevention programs and essential equipment for our police officers and firefighters

Maintaining Cathedral City as a Full Service City

Measure B will provide funding to continue services that are important to our residents such as:

- Maintaining effective 9-1-1 emergency response services
- Maintaining neighborhood patrols
- Maintaining a balanced budget that will allow the City to rebuild emergency reserves

What other local priorities will be addressed?

- Measure B includes tough fiscal accountability provisions to prevent waste, fraud and abuse of public funds
- Independent Citizens' Finance Advisory Committee will continue reviewing Measure B funds to ensure voter-approved tax dollars are spent as promised

Fiscal Accountability

- Measure B does not create a new tax but simply continues local funding previously approved by Cathedral City voters to maintain vital city services
- Measure B is not a tax increase
- Measure B ensures that everyone who shops here continues to pay their fair share for public safety and other vital city services

No new taxes

To maintain fiscal stability, address state takeaways and prevent cuts to vital services by retaining police, firefighters, paramedics/emergency dispatch operators; maintaining 911 emergency/ambulance response; funding graffiti removal, pothole/street repair, senior programs, afterschool, anti-drug/anti-gang and other general services; shall Cathedral City continue its existing voter approved one cent sales tax with no rate increase, requiring citizen's review, and no money for Sacramento.

Measure B – Continuation of Fiscal Stability/Local Control

Go to the City's website at
www.cathedralcity.gov



Cathedral City

More information
