



Cathedral City

PUBLIC ARTS COMMISSION

CATHEDRAL CITY CA

Regular Meeting

Monday, October 8, 2018

5:30 PM

City Council Chambers
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

- **CALL TO ORDER**

- **PUBLIC COMMENTS**

Members of the public may address the Commission on any matter not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three minutes. When you are called to speak, please come forward and state your name and city of residence for the record.

In response to Government Code Section 54954.2, members of the Commission may only: 1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the Commission at a subsequent meeting concerning any matter raised by the public; or 6) direct staff to place a matter of business on a future agenda. Unless otherwise authorized by the Commission, public comments shall be limited to three minutes.

- **AGENDA FINALIZATION**

At this time the Public Arts Commission may announce any items being pulled from the agenda or continued to another date.

- **URGENCY ITEMS**

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the Commission to take action on any item that does not appear on the agenda only if the 2/3rds of the Commission (if all are present) or all members of the Commission (fewer than all members are present) determine there is a need to take immediate action on the item and needed to take immediate action came to the Commission's attention after the agenda was posted.

- **APPROVAL OF MINUTES**

Review of meeting minutes from previous meeting.

- **AGENDA**

Commissioners are required to submit future agenda items 5 business days prior to the upcoming meeting. All submittals must include the following information: Agenda Title, sponsors (2 required), Background and Recommendation.

- 1. Protector Fallen Heroes Sculpture**

Recommendation: Motion to approve the allocation of \$32,000 from the Public Arts Fund towards the balance owed on the sculpture and the renovation of the landscaping.

- 2. Sioux War Exhibit at the Cathedral City Library**

Recommendation: Motion to approve the Public Arts Commission recommendation to install the Sioux War Exhibit at the Cathedral City Library and to allocate \$1,600 from the Public Arts Fund to cover the installation costs.

- 3. Cathedral City's Got Talent**

Recommendation: Motion to approve payment to the Cathedral City Library in the amount of \$1,500 for the Cathedral City's Got Talent program.

- 4. Legacy Mural**

Recommendation: This item is presented for information, discussion and direction only.

- 5. Valleywide Art Contest**

Recommendation: This item is presented for information, discussion and direction only.

- 6. Public Arts Utility Box Project**

Recommendation: Motion to approve the Public Arts Utility Box Project allocating \$5000 from the Public Arts fund to cover 10 utility boxes with art and forward to City Council for final approval.

- 7. If You Can Say One Thing Program**

Recommendation: This item is presented for information, discussion and direction only.

- 8. November Group Exhibit in City Museum**

Recommendation: Motion to approve the Cathedral City Artists Exhibit at the Cultural Arts Museum from November 18th to February 2nd, and to allocate \$1000 from the Public Arts educational fund for the installation and repair of the museum walls.

- **STAFF COMMENTS**

Bix X lighting options

Arts Education budget

Agenda Preparation

- **ADJOURNMENT**

Future Meeting Date: November 12, 2018

- **NOTES TO THE PUBLIC**

Agendas for the Commission meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City website, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Thursday preceding the meeting. Any document or writing that relates to an agenda item on the Public Arts Commission meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, If you need special assistance to participate in a Public Arts Commission meeting or other services offered by the City, please contact the City Clerk's Office at (760) 770-0322. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or at the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.



Cathedral City

Staff Report

Cathedral City

Item No. 1

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: Protector Fallen Heroes Sculpture

RECOMMENDATION:

Motion to approve the allocation of \$32,000 from the Public Arts Fund towards the balance owed on the sculpture and the renovation of the landscaping.

SPONSORS:

Staff

BACKGROUND:

At the June 11, 2018 Public Arts meeting, the Commission approved the allocation of \$12,000 from the Public Arts funds towards the purchase of the sculpture honoring fallen heroes. The total cost to purchase, ship and install Protector on podium is \$32,000. The cost to renovate the landscaping area and construct the podium for the sculpture is \$12,000. Staff is requesting that the Commission approve allocating the balance owed on the sculpture \$20,000 and \$12,000 for the renovation of the landscaping from the Public Arts fund. Chief Walker will continue to fundraise for the purchase of the sculpture and the funds received will be deposited back into the Public Arts fund.

FUNDING SOURCE:

Art



Cathedral City

Staff Report

Cathedral City

Item No. 2

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: **Sioux War Exhibit at the Cathedral City Library**

RECOMMENDATION:

Motion to approve the Public Arts Commission recommendation to install the Sioux War Exhibit at the Cathedral City Library and to allocate \$1,600 from the Public Arts Fund to cover the installation costs.

SPONSORS:

Alan Carvalho, Sue Townsley

BACKGROUND:

The sponsors are proposing to move the Sioux War Exhibit from the Cultural Art Museum to the Cathedral City Library as a permanent exhibit. The exhibit would hang in the hallway of the library leading to the conference room.

The budget includes the following:

Professional installer using security hangers: \$800

2 wireless security cameras: \$200

Video monitor kiosk: \$300

Plaques: \$300

Total Cost: \$1,600

FUNDING SOURCE:

Art



Cathedral City

Staff Report

Cathedral City

Item No. 3

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: Cathedral City's Got Talent

RECOMMENDATION:

Motion to approve payment to the Cathedral City Library in the amount of \$1,500 for the Cathedral City's Got Talent program.

SPONSORS:

Wendy Willson, Denise Rodriguez Bowman

BACKGROUND:

At the September 10, 2018 meeting, the Commission approved the funding of \$1,500 towards the development and implementation of the Cathedral City's Got Talent program in partnership with Cathedral City Library and Cathedral City Evening Rotary. The motion approved at the September meeting stated that the funds be payable to Cathedral City Evening Rotary which is incorrect. The funds should be payable to the Cathedral City Library.

FUNDING SOURCE:

Art Education



Cathedral City

Cathedral City

Staff Report

Item No. 4

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: Legacy Mural

RECOMMENDATION:

This item is presented for information, discussion and direction only.

SPONSORS:

Alan Carvalho, Sue Townsley

BACKGROUND:

The city has distributed the Artists Outreach form in a variety of ways. The submitted forms are being kept by the City. The sponsors are requesting a deadline of October 20th for those artists who would like to participate in the November group show. The sponsors envision 2 or 3 pieces per artist and will decide which pieces will be exhibited.

Budget: Reception costs not to exceed \$500 (not paid by Public Arts)

Installation and repair to Museum walls: \$1000

FUNDING SOURCE:

Art Education



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Cathedral City

Staff Report

Item No. 5

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: Valleywide Art Contest

RECOMMENDATION:

This item is presented for information, discussion and direction only.

SPONSORS:

Alan Carvlaho, Sue Townsley

BACKGROUND:

The sponsors are proposing a valley-wide meeting of all Public Arts Commissioners to discuss an art contest for every middle and high school in the valley. Sponsors are also suggesting the creation of a Facebook page for Art Commissioners to share ideas across the valley.

FUNDING SOURCE:

Art Education



Cathedral City

Cathedral City

Staff Report

Item No. 6

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: Public Arts Utility Box Project

RECOMMENDATION:

Motion to approve the Public Arts Utility Box Project allocating \$5000 from the Public Arts fund to cover 10 utility boxes with art and forward to City Council for final approval.

SPONSORS:

Denise Rodriguez Bowman, Christian Sesma

BACKGROUND:

The proposed Public Arts Utility Box Project includes an educational component that incorporates students from Cathedral City schools. The first phase implements artists from Cathedral City.

Proposal: 10 utility boxes located in Cathedral City

Budget: \$500 per utility boxes, paid to artist

Artist: Eduardo Valdez is a graduate of Mount San Jacinto School. Mr. Valdez will present renderings and discuss his artistic vision for the Utility Box Project.

FUNDING SOURCE:

Art



Cathedral City

Staff Report

Cathedral City

Item No. 7

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: If You Can Say One Thing Program

RECOMMENDATION:

This item is presented for information, discussion and direction only.

SPONSORS:

Alan Carvalho, Denise Rodriguez Bowman

BACKGROUND:

To create a site-specific public art project in specific areas of Cathedral City with content created by members of the community during a series of interactive workshops. The format is a continuation of If You Could Say One Thing... a project started by the artist in New York City.

The project is proposed as a custom set of traffic signs, designed and fabricated by the artist. Four (4) specific areas have been selected as site-specific activation locations: Dream Homes, Outpost, Whispering Palms, and the Lower Cove. A total of forty (40) signs (each measuring 8" x 12") will be installed throughout each activation site; twenty signs will be in English and twenty in Spanish.

A town-hall-style workshop will be held in a public space in each location, inviting members of that community to participate in a creative writing and design workshop. During this event, there will be a short artist talk to familiarize the participants with the project, after which members will contribute positive messages and communal wisdom through a series of creative writing exercises. These communications become the source for the artwork, manifesting in the form of traffic street signage. This project asks the traditional viewer to become a collaborator in making the artwork by participating in the creation of a narrative of shared knowledge; ones that gifts an uplifting and deeply heartfelt sentiment to others, in an unexpected place. This fosters a greater sense of community, interconnectedness, revealing a greater humanity and creating an opportunity to examine what it means to communicate through art using language.

There will be a painting mini workshop where the participants can experience making their works into a work of art to keep. The artist will then keep the communal writings to

use as the source material or the sign content. The material will be edited down to twenty messages for each site and a graphic design file will be made for each message. The artworks, the signs, will be created by using high quality aluminum substrate and printed using an archival commercial UV resistant printing technique. The artworks should be installed on preexisting sign poles throughout the city; artist will install the artworks with threaded hex bolts, corresponding nuts, and Loctite.

It is estimated that the project will take a total of 3 months to completion. Phase 1 is the town hall workshops and will take place once a week for 4 weeks, a total of 4 workshops. Phase 2 is the design process and fabrication of signs and will take approximately 4 weeks, Phase 3 is the installation of all artworks and may take up to 4 weeks.

Budget

Production costs and area specific workshops – includes all material costs, production expenses, and workshop supplies: \$5,000

Artist fees – includes facilitating workshops, graphic design work, language translation, fabrication labor, and sign installation labor: \$5,000.

FUNDING SOURCE:

Art Education



Cathedral City

Staff Report

Cathedral City

Item No. 8

Meeting Date: October 8, 2018

From: Deanna Pressgrove,

Title: November Group Exhibit in City Museum

RECOMMENDATION:

Motion to approve the Cathedral City Artists Exhibit at the Cultural Arts Museum from November 18th to February 2nd, and to allocate \$1000 from the Public Arts educational fund for the installation and repair of the museum walls.

SPONSORS:

Alan Carvalho, Sue Townsley

BACKGROUND:

The city has distributed the Artists Outreach form in a variety of ways. The submitted forms are being kept by the City. The sponsors are requesting a deadline of October 20th for those artists who would like to participate in the November group show. The sponsors envision 2 or 3 pieces per artist and will decide which pieces will be exhibited.

Budget: Reception costs not to exceed \$500 (not paid by Public Arts)

Installation and repair to Museum walls: \$1000

FUNDING SOURCE:

Art Education