



FREQUENTLY ASKED QUESTIONS ABOUT MEASURE B

Q: What is the issue?

A: Over the past five years, Sacramento politicians have taken about \$20 million from Cathedral City. The City's previously voter-approved local funding measure is expiring soon. Measure B provides the City with a guaranteed source of local funding that cannot be taken by Sacramento and requires tax dollars be spent locally for Cathedral City residents without raising tax rates.

Q: What City services would be affected?

A: Without Measure B, Cathedral City will lose more than \$4 million in annual revenue. Cathedral City is one of the few cities in the region with its own local police and fire departments. Measure B maintains our locally controlled Cathedral City Police and Fire Departments and other vital local programs so that the needs of residents and local businesses are addressed effectively by people who actually live and work in our community.

Q: What are other local priorities that will be addressed by Measure B?

A: Measure B will:

- Maintain effective 9-1-1 emergency response services and neighborhood patrols
- Retain City police officers and firefighters
- Equip our first responders with bulletproof vests, breathing apparatuses, and protective clothing
- Maintain a fiscally prudent and balanced budget that will allow the City to provide high quality essential services while also rebuilding emergency reserve funds

Q: Is Measure B fiscally accountable?

A: Yes. Measure B includes tough accountability provisions to prevent waste, fraud and abuse of public funds with an independent Citizens' Finance Advisory Committee that will continue reviewing these funds to ensure voter-approved tax dollars continue to be spent as promised.

Q: Does Measure B increase our taxes?

A: NO. Measure B does not create a new tax or increase tax rates. Measure B simply continues funding previously approved by Cathedral City voters to maintain vital city services. As you know, Cathedral City is a retail center for the Coachella Valley and Measure ensures that everyone who shops here continues to pay their fair share for public safety and other vital city services.

Q: How can I find out more information Measure B?

A: For more information about Measure B, contact 760-770-0396 or go to the City's website at www.cathedralcity.gov.